

ORGANOID®

by **AUSTARON**
SURFACES

Natural Surfaces Natural Acoustics



Hand
made
in Tyrol



Organoid® ALPINE MEADOW light

WSPALM2020FVPRW

Pure summer joy in its lightest form:
Hand-scythed Tyrolean Alpine hay with colourful petals
from heather, cornflowers, sunflowers, lavender, and
roses, along with approximately 5 daisies per m².
In light application on breathable flax fleece.

- ✓ Rolled goods, width: 1,360 mm
- ✓ MOQ: 1 m² (approx. 0.74 running metres)
- ✓ Applications: Wallpaper & décor

“*Our goal is to create a
sustainable and liveable
future with innovative
products made from
natural materials.*”

Christoph Egger, Organoid® CEO & Co-Founder



DISCOVER ORGANOID®

- | | | |
|---------------------|----------------------|----------------------|
| 2 SEE, FEEL & SMELL | 12 NATURAL ACOUSTICS | 23 SOLUTIONS |
| 4 ABOUT ORGANOID® | 14 FOR PROFESSIONALS | 24 SUSTAINABILITY |
| 5 PRODUCTION | 16 DESIGN | 26 PRODUCT PORTFOLIO |
| 6 NATURAL SURFACES | 18 SALES | 28 CONTACT |
| 8 BRING NATURE IN | 20 PROCESSING | |
| 10 APPLICATIONS | 22 EXPERIENCE | |

ORGANOID®
NATURAL SURFACES



Green Product
Award Winner 25

See, Feel, Smell & Experience!



Organoid® natural surfaces evoke **memories** and bring nature indoors. When you touch them, you experience fascinating **textures** with a natural character. And the scents? Fresh hay, roses, or herbs – they not only improve the air but also lift your mood. A true boost for the **senses**!

HYPOALLERGENIC
HUMIDITY REGULATION
ENGAGING SENSORY EXPERIENCE
IMPROVED AIR QUALITY



CARPE DIEM / 360° Teamgeist / Alex Hübner



CARPE DIEM / Summer, sun and pure relaxation! This natural surface, made from cosmos flowers, delphinium, colourful blossoms, and herbs, exudes the carefree spirit of a sunny day by the Mediterranean.

Nature meets Innovation

With plenty of **Tyrolean passion** and a focus on sensory experiences, we transform natural raw materials into **unique** designs. Regionality and craftsmanship are our driving forces. Because true values create spaces that inspire – all around the world! **Organoid®** stands for sustainability, authenticity, and the vision of shaping a liveable future.



CHRISTOPH EGGER / Organoid® CEO & Co-Founder



Rapidly
renewable
materials

Hand made in Tyrol

Innovation and craftsmanship come together seamlessly at our Organoid® manufactory in Austria. We process **rapidly renewable raw materials** such as flowers, herbs, and mosses while keeping transport routes as short as possible. Our fragrant alpine hay, for example, comes from local mountain farmers. Leftover materials like stone pine shavings or lavender stems are given a new purpose through upcycling. Our natural surfaces enhance **indoor air quality** and offer an authentic tactile experience.



WATCH VIDEO:
BRING NATURE IN

Masterpieces of Nature

JOURNEY THROUGH NATURE:

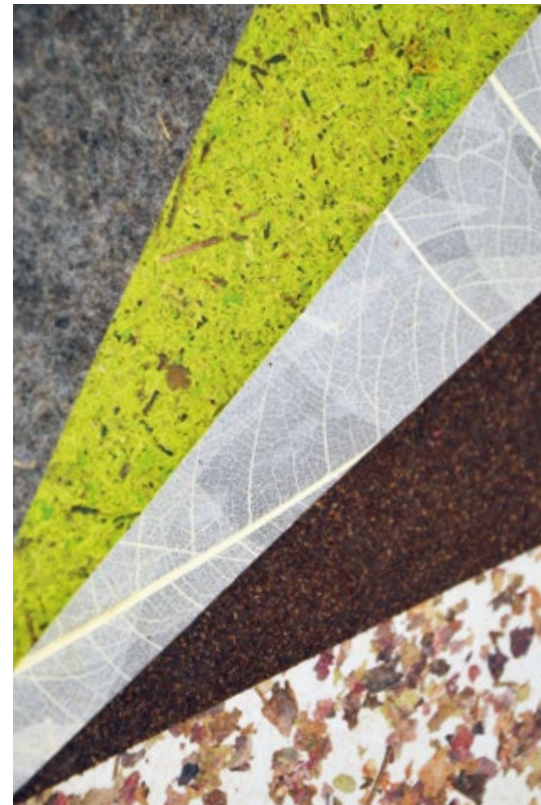
From Tyrolean Alpine charm to Mediterranean flair and refined luxury. Our themed worlds give you a glimpse of how a space transforms with Organoid® products.

As **versatile** as your ideas: Whether as wallpaper, décor, or adhesive foil, our natural surfaces create truly unique interiors. Translucent or acoustic backings add impressive effects. Ready for **interior design** that inspires?

- ✓ Handmade in Tyrol, Austria
- ✓ 100% carbon-neutral
- ✓ Rapidly renewable and upcycled materials



DISCOVER
OUR PRODUCTS



ALPINE MEADOW

Fragrant Alpine hay with daisies and colourful petals. Feels soothing.



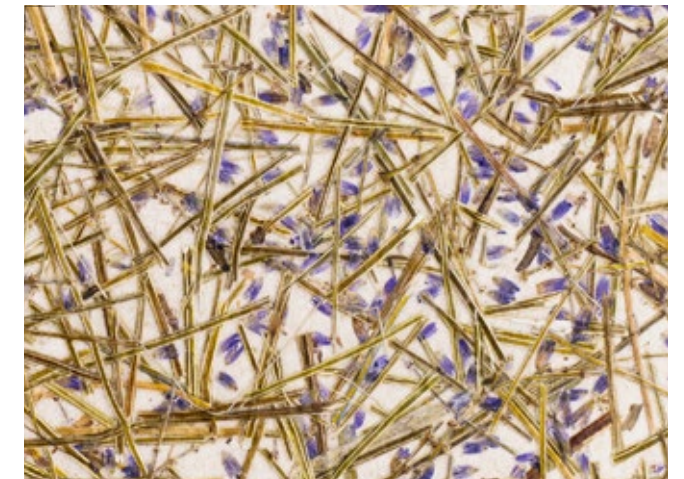
WILDSPITZE light

Alpine hay on breathable flax fleece. Appears restorative.



MOSS MIX

A blend of light and dark green moss. Feels refreshing.



LAVENDER medium

Fragrant lavender on natural flax fleece. Has a calming effect.



CORNFLOWER BLUE

Vibrant blue cornflower petals. Appears radiant.



HOPS GOLD

Delicately shimmering hop blossoms on golden paper. Feels noble.



BRING NATURE IN

Our sustainable wallpapers and décors transform interiors into true **feel-good spaces**. And let's be honest – if we spend 90% of our lives indoors, why not with a real **touch of nature**? Organoid® connects people and nature with materials and experiences that engage the senses and make **sustainability** tangible.

Applications

As
versatile
as your
ideas

Wallpaper

A feel-good atmosphere to touch, smell, and experience.



ROSY EVERLASTING / Baufritz

Adhesive foil

Adheres to walls, furniture, and glass – ideal for privacy protection.



SKELETON LEAVES / Hypo Tirol Bank Innsbruck-Pradl / birgitkoell.at

Décor

Custom interior design and furniture with character.



ALPINE MEADOW / Restaurant AOC Copenhagen / HolmrisB8

Acoustic

Sustainable sound absorption that enhances well-being and room acoustics.



WILDSPITZE light / TIROLER VERSICHERUNG / Natural Acoustic

Audibly Better

Our **acoustic solutions** ensure that your spaces don't just look great – they sound great too. Using **natural materials**, we blend design and function for less noise and more comfort.

Say goodbye to echo and hello to perfect **sound balance!**

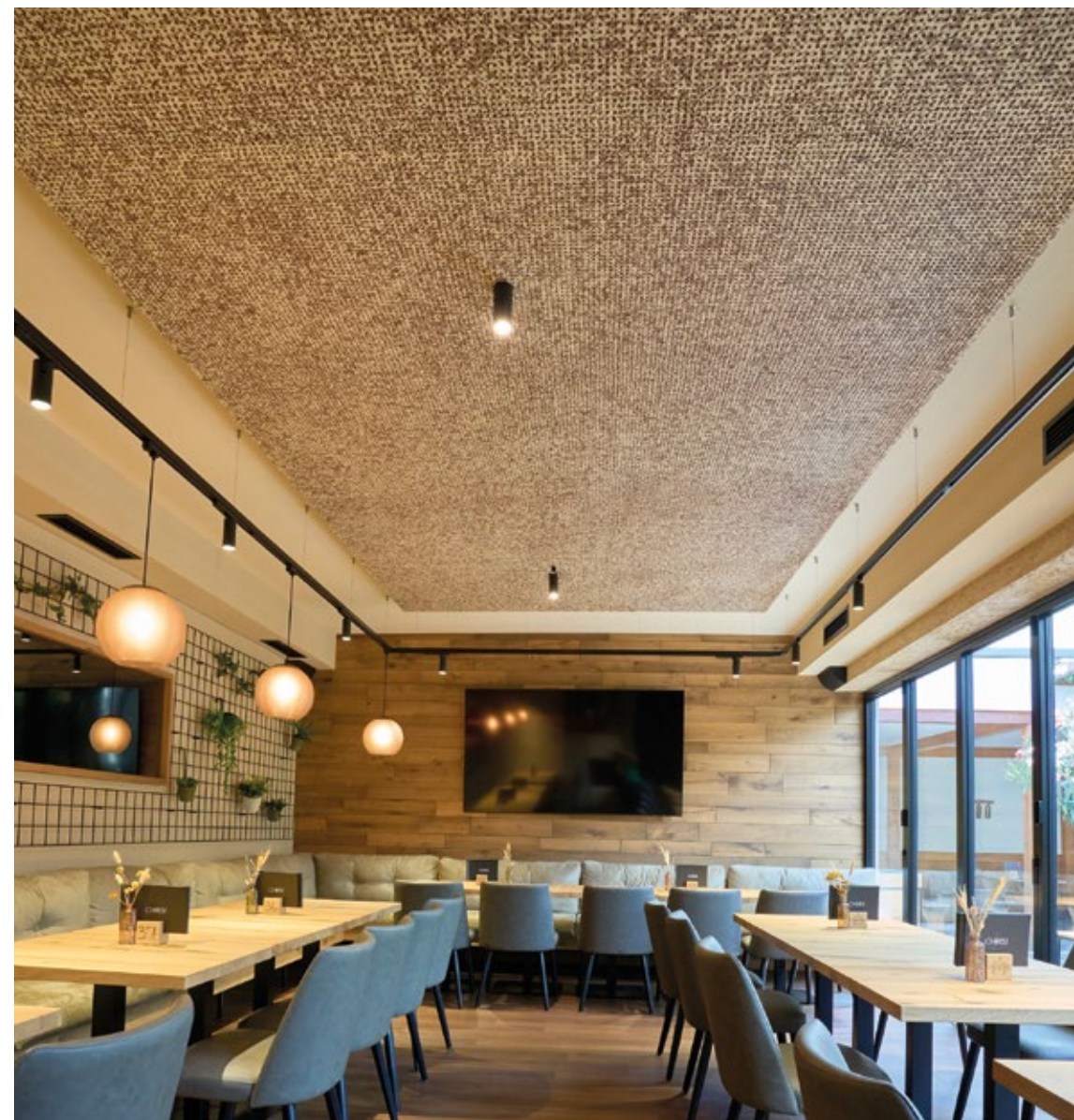


WILDSPITZE ROSE GARDEN / LinkedIn Office Dubai / acoulite.com / Nikola Stokanovic



ALPINE MEADOW

Reznicek Vienna / woody room acoustics by teamwork



VINE LEAVES medium

Vineyard Christ / woody room acoustics by teamwork

INFINITY PANEL:

- ✓ MDF 19 mm
- ✓ Perforated 16/16, Ø 5 mm
- ✓ Longitudinal tongue and groove joint
- ✓ Backside acoustic fleece
- ✓ Wall mounting

ABSORBER PANEL:

- ✓ MDF 19 mm
- ✓ Perforated 16/16, Ø 5 mm
- ✓ Backside acoustic fleece
- ✓ Wall and ceiling mounting

CEILING PANEL:

- ✓ MDF 19 mm
- ✓ Perforated 8/8, Ø 3 mm
- ✓ Mitre-coated visible edges
- ✓ Sheep's wool insulation and acoustic fleece
- ✓ Wall and ceiling mounting

PICTURE ABSORBER:

- ✓ Acoustic picture
- ✓ Wooden frame
- ✓ Wall mounting



MORE ABOUT
NATURAL
ACOUSTICS

For Professionals

Organoid® supports and guides you on your journey from idea to realisation. With professional advice, samples, documents, and inspiration, we help bring your vision to life – every step of the way.

“

We first discovered Organoid® natural surfaces at a trade fair and instantly fell in love with them. We knew right away that we wanted to add these unique surfaces to our portfolio and were thrilled to partner with Organoid®. The team has been an absolute pleasure to work with and their passion for their product is truly infectious. We're incorporating several designs into our new offices, and they add a stunning natural touch to the space.

Belinda Worden, Director & Co-founder at Austaron Surfaces



Design

Sales

Processing

Experience

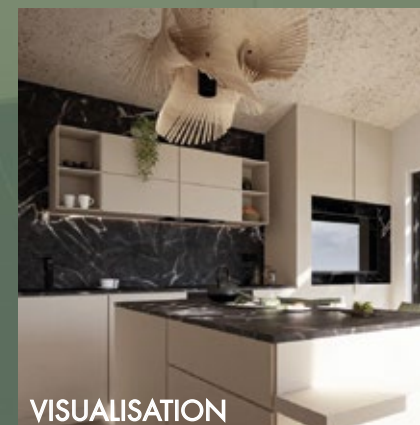


APPLICATION:
CEILING



**BIG SEE
Architecture
Award 2024
Winner**

WILDSPITZE light / G Office Croatia / Iverpan / Urbane ideje d.o.o / Gradiona



Pioneers in design

Create **unique spaces** with the award-winning Organoid® natural surfaces – designed to evoke emotions and engage the senses. Sustainability and aesthetics merge into thoughtful interior design concepts that leave a lasting impression. Our materials create **feel-good spaces** that captivate guests and keep customers coming back. Let your ideas blossom!

- ✓ Versatile applications
- ✓ Project references
- ✓ Samples
- ✓ Specifications
- ✓ Texture data
- ✓ Custom solutions
- ✓ Certifications: Allergy testing, fire protection, emissions testing, food safety etc.



LEARN MORE

DESIGN

SALES

PROCESSING

EXPERIENCE

Sales made simple

A collection that redefines the connection to nature: With the unique Organoid® products, **retailers** can offer their customers true natural highlights. Sustainable, high-quality, and designed to tell a story. This turns every **showroom** into a stage for exclusive style and provides a clear competitive edge. One thing's for sure – nature sells!

- ✓ Fast deliveries
- ✓ Efficient packaging
- ✓ Practical roll material from 1 to 100 m²
- ✓ Stable pricing
- ✓ Sales trainings
- ✓ Promotional materials
- ✓ Certified quality



LEARN MORE



Showroom Surface Wow in Ireland

EFFICIENT & SPACE-SAVING:
Organoid® rolled goods in compact packaging.



DESIGN

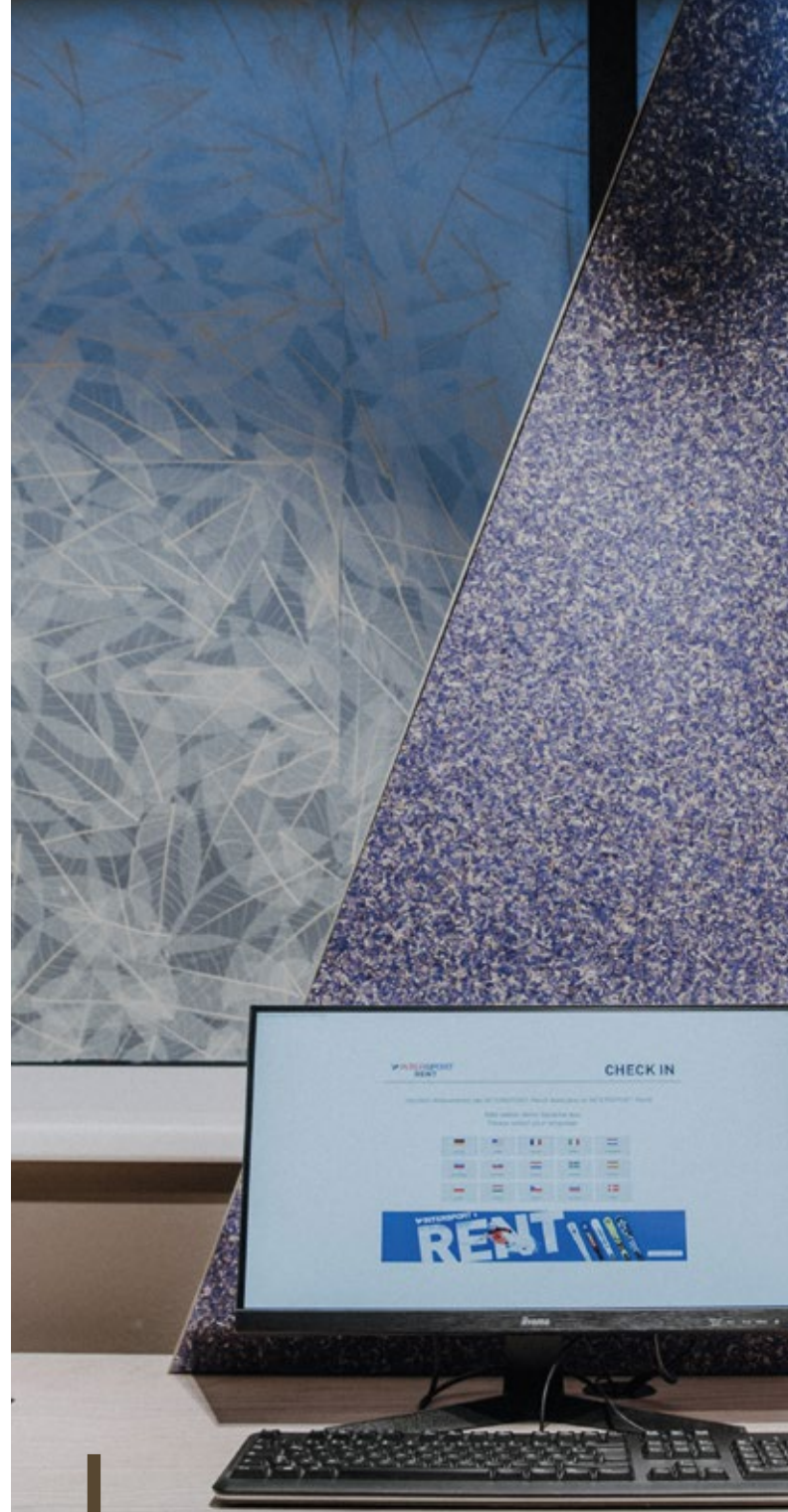
SALES

PROCESSING

EXPERIENCE



SUITABLE WALLPAPER GLUE
FREE MATCH
WALLPAPERING TECHNIQUE
OVERLAP AND DOUBLE-CUT



PVC-FREE ADHESIVE FOIL
ADHERES TO WALLS, FURNITURE AND MORE
TRANSLUCENT FOR GLASS & LIGHTING-EFFECTS



LIKE VENEER ON BACKING BOARDS
VENEER PRESS WITH RELEASE PAPER
SUITABLE BACKING VENEER

Crafts- manship

With Organoid® surfaces, carpenters, shopfitters, painters, and decorators get both superior materials and endless **creative possibilities**. These surfaces impress with their unique look and feel, as well as their sustainability and **high quality**. This makes every wall, counter or door truly unique.

- ✓ Versatile application
- ✓ Processing guidelines
- ✓ Video tutorials
- ✓ Product-training
- ✓ Reliable service



LEARN MORE

Experience Organoid®



“

The innovative products from Organoid® are highly appreciated by both us and our guests, as they bring a piece of our wonderful **nature into the hotel**, creating an authentic connection between indoors and outdoors. For us, it is a daily joy to experience these elements ourselves and share them with our guests.

Simon Wilhelm, Owner & Managing Director of Holzleiten Bio Wellness Hotel



TO THE VIDEO REPORT
HOLZLEITEN
BIO WELLNESS HOTEL

Solutions



REED FRONDS / Hotel haldensee**** / Achim Meurer



ROSE PETALS / Henschel Darmstadt / blocher partners / Joachim Grothus



ALPINE MEADOW / Dental Practice Bischof und Gasser



CORNFLOWER BLUE & ALPINE MEADOW
Designer Valentina Bianco / Art direction Marta Meda / Andrea Ruggieri



SKELETON LEAVES GOLD / Alpine Hotel Zechmeisterlehen



SKELETON LEAVES / Funeral Home Dellemann

DESIGN

SALES

PROCESSING

EXPERIENCE

Forge new paths

Sustainability is a given for us. With natural raw materials from the region, climate-neutral production, and an electric fleet, we are fully committed to an eco-friendly **future**. With our Organoid® materials, we prove that sustainability can be not only responsible but also **stylish** – for a liveable world of tomorrow.

CERTIFIED QUALITY:

The **SHI product passport** confirms the suitability of selected Organoid® products for building certifications and supports the planning of **sustainable construction projects**. Through pollutant testing, it enables safe material selection. Planners, architects, and construction companies receive verified product data for transparent documentation for **BREEAM**, the EU Taxonomy, DGNB, QNG, and BNB.



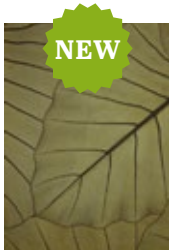
Technical Information



DISCOVER
COLLECTION
& RECEIVE
SAMPLES



**ROSY EVER-
LASTING**
Delicate pink
Rhodanthe
flowers on
grey sheep's
wool



**JUNGLE
KING**
Olive-green
leaves of the
elephant
ear plant



**TROPICAL
HEART**
Caladium
leaves in
various sizes



VIOLETTE
Flower mix
from hydran-
gea, delphi-
nium, cosmos
flowers and
baby's breath



**SUPER-
BLOOM**
Flower mix
with dyed
hydrangeas,
daisies
and more



**COLOUR
SPLASH**
Colourfully
dyed leaves
of wormwood
and silver
ragwort



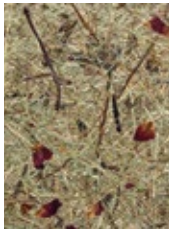
**WILDSPITZE
DAISIES**
Alpine hay
with daisies



**MOUNTAIN
MEADOW**
Alpine hay
with Edelweiss,
daisies and
colourful petals



**WILDSPITZE
BLUE SKY**
Alpine hay
with blue
cornflower
petals



**WILDSPITZE
ROSE
GARDEN**
Alpine hay
with red rose
petals



WILDSPITZE
Hand-scythed
Alpine hay



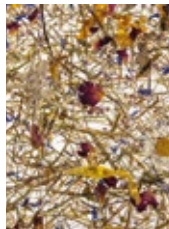
**ALPINE
MEADOW**
Alpine hay
with daisies
and colourful
petals



**WILDSPITZE
light**
Hand-scythed
Alpine hay
in light
application



**ALPINE
MEADOW
light**
Hay with
daisies and
petals in light
application



**MOUNTAIN
MEADOW
medium**
Hay with Edel-
weiss, daisies
and colourful
petals



**STONE PINE
FOREST**
Austrian stone
pine shavings
with moss,
lichen, spruce
needles & fern



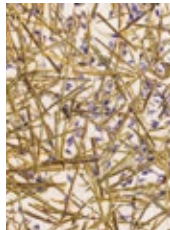
MOSS GREY
Upcycled light
grey moss



**MOSS LIGHT
GREEN**
Upcycled light
green moss



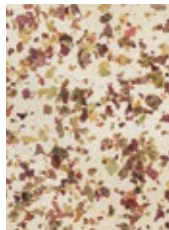
MOSS MIX
Mix of
upcycled
light and dark
green moss



**LAVENDER
medium**
Upcycled
lavender
stems and
blossoms



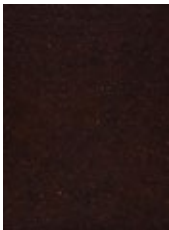
RELAX
Soothing
herbal mix



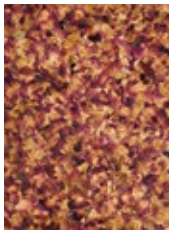
**VINE LEAVES
medium**
Autumnal
vine leaves
in medium
application



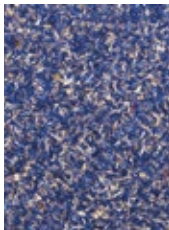
CARPE DIEM
Cosmos,
delphinium,
Mediterrane-
an herbs,
and petals



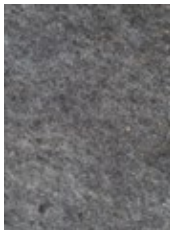
**COFFEE
LEATHER**
Fragrant
coffee
powder



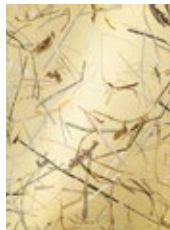
ROSE PETALS
Fragrant red
rose petals



**CORN-
FLOWER
BLUE**
Blue corn-
flower petals



WOOL
Grey sheep's
wool



**WILDSPITZE
GOLD**
Alpine hay on
golden paper



HOPS GOLD
Delicate hop
blossoms on
golden paper



**SKELETON
LEAVES
GOLD**
Skeleton
leaves from
the rubber
tree on
golden paper



**SKELETON
LEAVES**
Delicate
skeleton
leaves
from the
rubber tree

PRODUCT NAME	BACKING MATERIAL	ARTICLE NUMBER	FORMAT
ROSY EVERLASTING	Flax fleece	SONWOL0085FVPRW	Roll, width: 1,200 mm
JUNGLE KING	Flax fleece	JUKING0085FVPRW	Roll, width: 1,360 mm
TROPICAL HEART	Flax fleece	TROH000045FVPRW	Roll, width: 960 mm
VIOLETTE	Flax fleece	VIOLET2020FVPRW	Roll, width: 960 mm
SUPERBLOOM	Flax fleece	SUPERB0045FVPRW	Roll, width: 960 mm
COLOUR SPLASH	Flax fleece	FARBKL2020FVPRW	Roll, width: 960 mm
WILDSPITZE DAISIES	Flax fleece	WSPMAR0075FVPRW	Roll, width: 1,360 mm
WILDSPITZE DAISIES	Adhesive foil, opaque	WSPMAR0075FVSRW	Roll, width: 1,360 mm
MOUNTAIN MEADOW	Flax fleece	WSPBRG0075FVPRW	Roll, width: 1,360 mm
MOUNTAIN MEADOW	Adhesive foil, opaque	WSPBRG0075FVSRW	Roll, width: 1,360 mm
WILDSPITZE BLUE SKY	Flax fleece	WSPHIM0075FVPRW	Roll, width: 1,360 mm
WILDSPITZE BLUE SKY	Adhesive foil, opaque	WSPHIM0075FVSRW	Roll, width: 1,360 mm
WILDSPITZE ROSE GARDEN	Flax fleece	WSPROG0075FVPRW	Roll, width: 1,360 mm
WILDSPITZE ROSE GARDEN	Adhesive foil, opaque	WSPROG0075FVSRW	Roll, width: 1,360 mm
WILDSPITZE	Flax fleece	WSP0000075FVPRW	Roll, width: 1,360 mm
WILDSPITZE	Adhesive foil, opaque	WSP0000075FVSRW	Roll, width: 1,360 mm
ALPINE MEADOW	Flax fleece	WSPALM0075FVPRW	Roll, width: 1,360 mm
ALPINE MEADOW	Adhesive foil, opaque	WSPALM0075FVSRW	Roll, width: 1,360 mm
WILDSPITZE light	Flax fleece	WSP0002020FVPRW	Roll, width: 1,360 mm
ALPINE MEADOW light	Flax fleece	WSPALM2020FVPRW	Roll, width: 1,360 mm
MOUNTAIN MEADOW medium	Adhesive foil, translucent	WSPBRG0045SKTRW	Roll, width: 1,360 mm
STONE PINE FOREST	Flax fleece	ZIRWAL0085FVPRW	Roll, width: 1,360 mm
MOSS GREY	Flax fleece	MOSGRA0085FVPRW	Roll, width: 1,360 mm
MOSS GREY	Adhesive foil, opaque	MOSGRA0085FVSST	Sheet, 2,950 x 1,360 mm
MOSS LIGHT GREEN	Flax fleece	MOSHGR0085FVPST	Sheet, 2,950 x 1,360 mm
MOSS LIGHT GREEN	Adhesive foil, opaque	MOSHGR0085FVSST	Sheet, 2,950 x 1,360 mm
MOSS MIX	Flax fleece	MOSMIX0085FVPRW	Roll, width: 1,360 mm
MOSS MIX	Adhesive foil, opaque	MOSMIX0085FVSST	Sheet, 2,950 x 1,360 mm
LAVENDER medium	Flax fleece	LAW0000060FVPRW	Roll, width: 1,360 mm
RELAX	Flax fleece	RLX0000085FVPRW	Roll, width: 1,360 mm
RELAX	Adhesive foil, opaque	RLX0000085FVSRW	Roll, width: 1,360 mm
VINE LEAVES medium	Flax fleece	WINLAB0060FVPRW	Roll, width: 1,360 mm
CARPE DIEM	Flax fleece	CRPDIE2020FVPRW	Roll, width: 1,360 mm
COFFEE LEATHER	Flexi	KAF0000190FLXST	Sheet, 2,950 x 1,360 mm
ROSE PETALS	Flax fleece	ROABLI0085FVPST	Sheet, 2,950 x 1,360 mm
ROSE PETALS	Adhesive foil, opaque	ROABLI0085FVSST	Sheet, 2,950 x 1,360 mm
CORNFLOWER BLUE	Flax fleece	KOBBLU0085FVPRW	Roll, width: 1,360 mm
CORNFLOWER BLUE	Adhesive foil, opaque	KOBBLU0085FVSST	Sheet, 2,950 x 1,360 mm
WOOL	Flax fleece	WOL0000085FVPRW	Roll, width: 1,200 mm
WILDSPITZE GOLD	Golden Paper	WSP0000045GTARW	Roll, width: 1,360 mm
HOPS GOLD	Golden Paper	HOPBLI0065GTARW	Roll, width: 1,360 mm
SKELETON LEAVES GOLD	Golden Paper	SKL0000010GTARW	Roll, width: 1,360 mm
SKELETON LEAVES	Adhesive foil, translucent	SKL0000010SKTRW	Roll, width: 1,360 mm

ACOUSTIC PRODUCTS			
ALPINE MEADOW	Infinity panel	AKU-WSPALM0075AIPST	2,760 x 192 x 19 mm
ALPINE MEADOW	Absorber panel	AKU-WSPALM0075AIPST	2,760 x 1,300 x 19 mm
ALPINE MEADOW light	Infinity panel	AKU-WSPALM0075AIPST	2,760 x 192 x 19 mm
ALPINE MEADOW light	Ceiling panel	AKU-WSPALM2020ADSST	2,000 x 1,000 x 70 mm
ALPINE MEADOW light	Absorber panel	AKU-WSPALM2020AAPST	2,760 x 1,300 x 19 mm
ALPINE MEADOW light	Wooden frame, natural	AKU-WSPALM2020BARN1	651 x 651 x 51 mm
ALPINE MEADOW light	Wooden frame, black	AKU-WSPALM2020BARS1	651 x 651 x 51 mm
ALPINE MEADOW light	Wooden frame, natural	AKU-WSPALM2020BARN2	1,276 x 651 x 51 mm
ALPINE MEADOW light	Wooden frame, black	AKU-WSPALM2020BARS2	1,276 x 651 x 51 mm



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BRING NATURE IN

Whether on walls, furniture, acoustics,
or glass – Organoid® natural surfaces
make your project unique. Curious?
Contacts us, we're happy to assist you!



CONTACT US

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